

Welcome to a remarkable opportunity to elevate your business in Alpharetta's thriving downtown shopping district!

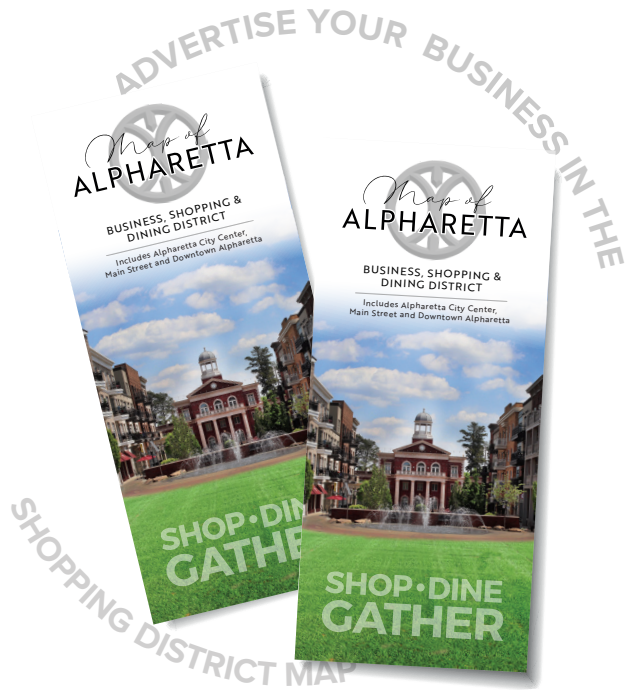
Nestled in the heart of Alpharetta's dynamic downtown shopping district, our exclusive advertising platform offers you an extraordinary opportunity to shine.

The Alpharetta Shopping District Map isn't just a map; it's a cherished resource for both our vibrant community of residents and the steady stream of enthusiastic visitors.

This carefully crafted guide unveils the city's hidden gems and showcases the most beloved destinations in the area.

### Why Advertise with Us?

At Community Connection, we're in the business of turning remarkable moments into lasting impressions. By choosing to partner with us, you're not merely advertising; you're embarking on a journey to solidify your presence in the hearts and minds of potential customers while enhancing your brand's visibility in the bustling Alpharetta landscape.



## WHY COMMUNITY CONNECTIONS?

**Year-long Exposure:** Imagine an entire year of consistent advertising at a cost that fits your budget, bringing sustained recognition and engagement to your business.

**Precise Targeting:** Our map's reach is hyper-focused, ensuring that your message resonates with individuals genuinely interested in what you offer.

**Social Media Exposure:** We will feature your business on our social media platforms, increasing your online visibility and engaging with our map's online community.

**Expert Design:** Our skilled design team is at your service, ready to create eye-catching visuals that perfectly represent your brand and speak directly to your audience.

**Ad Space Variety:** Choose from a range of ad space options, from full-page dominance to cost-effective quarter-page placements.



**AD SPACES ARE SELLING QUICKLY • SECURE YOUR SPOT TODAY!**

*Affordability is key, and we offer competitive rates designed to cater to businesses of all sizes. It's your chance to gain the visibility you deserve without straining your budget.*

## AD SIZES & SPECIFICATIONS

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Opportunities like this don't come around often. Don't miss your chance to experience a full year's worth of advertising that will propel your business to new heights.

Reach out to us today at [info@metrocommunityconnection.com](mailto:info@metrocommunityconnection.com) to reserve your ad space and get answers with any questions.

**FULL PANEL: 8.75" X 3.75"**  
**1,000 MAPS**  
**\$2,600**

**3/4 PANEL: 5.75" X 3.75"**  
**300 MAPS**  
**\$1,525**

**DOUBLE PANEL: 2.75" X 3.75"**  
**250 MAPS**  
**\$720**

**SINGLE PANEL**  
**1.75" X 2.75"**  
**150 MAPS**  
**\$500**

### Available Sizes:

- Full Panel: 8.75" x 3.75" = \$2,600
- 3/4 Panel: 5.75" x 3.75" = \$1,525
- Double Panel: 2.75" x 3.75" = \$720
- Single Panel: 1.75" x 2.75" = \$500

### Graphic Submission:

- Final artwork must be submitted as high-resolution PDF, JPEG, or TIFF file
- Minimum of 300DPI
- CMYK Print Standards
- No bleeds

**Email Print-Ready Ad To:**  
**[info@metrocommunityconnection.com](mailto:info@metrocommunityconnection.com)**

**Ad Deadline:**  
**March 15, 2024**

**Artwork Deadline:**  
**March 20, 2024**

### NEED HELP WITH ARTWORK?

We can help! Our trusted team of designers work with you to design an ad suited for your ad size.

Let a representative know if you need our help.

## SOCIAL MEDIA EXPOSURE

Don't miss out on this golden opportunity to boost your business's visibility and online presence. Leverage the power of traditional advertising with the reach of social media. We'll amplify your reach by promoting your business on **Awesome Alpharetta's** social media channels! You'll gain access to their extensive online audience of 28k+ followers, driving traffic to your business and increasing brand awareness!

Secure your spot on the map and start connecting with your community in a whole new way!

### Full Panel Ad receives:

- 3 *short form videos* for social platforms: YouTube, Facebook, Instagram, TikTok
- 1 long form *Business Spotlight* video for YouTube

### 3/4 Panel Ad receives:

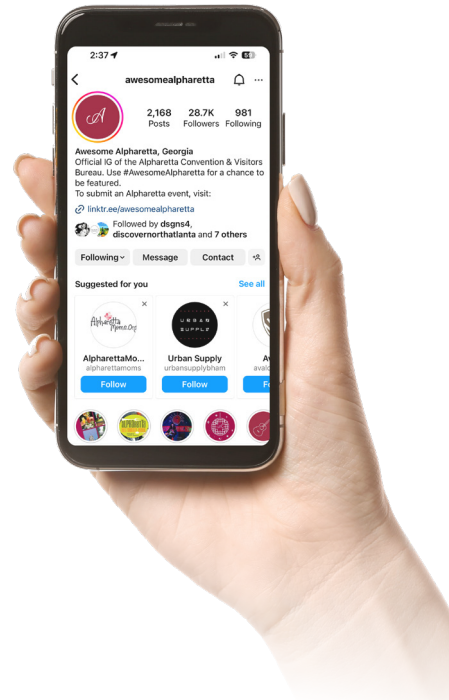
- 2 *short form videos* for social platforms: YouTube, Facebook, Instagram, TikTok
- 1 long form *Business Spotlight* video for YouTube

### Double Panel Ad receives:

- 1 *short form video* for social platforms: YouTube, Facebook, Instagram, TikTok
- 1 long form *Business Spotlight* video for YouTube

### Single Panel Ad receives:

- 1 *short form video* for social platforms: YouTube, Facebook, Instagram, TikTok



## WHAT YOU WILL RECEIVE

**Year-round Advertisement:** Your business will *enjoy a full year* of exposure in our 2024 community map, ensuring a continuous presence to potential customers and visitors alike.

**Customized Ad Design:** Our design team will work with you to create eye-catching and personalized advertisements that *effectively showcase your business*.

**Printed Maps for Distribution:** Advertisers will *receive printed copies* and display stand with maps to distribute in their establishments, helping them connect with customers off-line.

**Prominent Placement:** Your *full color ad* will be strategically placed on the map, making sure it gets maximum visibility and engagement from map users.

**Social Media Exposure:** We will *feature your business* on *Awesome Alpharetta's* social media platforms, increasing your online visibility and engaging with our map's online community.

**Community Building:** Advertisers will have the opportunity to actively participate in *community events* and initiatives, fostering valuable relationships within the local business community.

**Exclusive Offers and Discounts:** Advertisers may be *eligible for exclusive offers* and discounts on future ad placements or additional promotional opportunities.

# AD INSERTION ORDER FORM

## COMMUNITY CONNECTIONS

info@metrocommunityconnection.com  
www.metrocommunityconnection.com

## GRAPHIC SUBMISSION:

Final artwork must be submitted as a high-resolution PDF or JPEG. Minimum of 300DPI and CMYK. No bleeds.

*If electronically submitting artwork, a final proof will be sent only upon request.*

## EMAIL PRINT-READY AD TO:

info@metrocommunityconnection.com

## AD CONTRACT DEADLINE:

*MARCH 15, 2024*

## ARTWORK DEADLINE:

*MARCH 20, 2024*

## ESTIMATED DELIVERY:

*APRIL 20, 2024*

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

<b>SINGLE PANEL</b> 1.75" X 2.75" \$500	<b>DOUBLE PANEL</b> 2.75" X 3.75" \$720	<b>3/4 PANEL</b> 5.75" X 3.75" \$1,525	<b>FULL PANEL</b> 8.75" X 3.75" \$2,600
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Requested Placement & Ad Spec Conditions: \_\_\_\_\_

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*With my signature below, I acknowledge that I am authorized to enter into this agreement with Community Connections for advertisement in the 2024 Alpharetta City Map.*

*I understand artwork size requirements, specifications and deadline date.*

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Publisher/ Agent Signature

\_\_\_\_\_  
Date

Total: \_\_\_\_\_

*Payment is due upon agreement  
Scan here to pay by credit card*



*Checks made payable to:  
HD Media Marketing*



*\* Receipt of purchase will be emailed to email listed above.*